



A Childhood Cancer Foundation

Dear Friend,

How does this sound? Roasted turkey...mashed potatoes...maybe pumpkin pie? What'll be on your Thanksgiving table? Believe it or not, now is the time to start thinking about Thanksgiving Day. Maybe not the menu, but the 2017 Chester County Turkey Trot! Sponsorship opportunities are **NOW AVAILABLE** for the 2017 race.

The 16th annual Chester County Turkey Trot, hosted by the Downingtown West High School Cross Country Team, will be held on **Thanksgiving morning, November 23, 2017. It is a 5k Run/1 Mile Walk/ Kids Fun Run** event. With about 3000 registered runners and walkers in 2016, this event is one of the largest of its kind in Chester County. The race benefits the team as well as the Cure4Cam Childhood Cancer Foundation, a 501(c)(3) non-profit organization founded by family and friends in memory of Cameron Evans, a teammate and friend who passed away in May 2012 after his race with leukemia.

The Cure4Cam Childhood Cancer Foundation is dedicated to helping find less toxic, more effective treatments and cures for childhood cancers. Thanks to generous sponsors like you, the **Chester County Turkey Trot has raised over \$230,000 to fund pediatric cancer research**. Once again we are working together to reach out to you, our community, to ask for support in this year's campaign.

One in 285 children in the U.S. will be diagnosed with cancer by the time they are 20 years old and two-thirds of the survivors will have long lasting chronic conditions from harsh treatments. To date, Cure4Cam has granted \$810,000 to help fund childhood cancer research. Less toxic and more targeted treatments are within reach, but research and development remain vastly underfunded. Cure4Cam's mission is to raise public concern and the vital funds needed to support promising clinical research. **Please note that ALL of the monetary sponsorships and donations to the Chester County Turkey Trot 100% tax deductible, but due to a donor covering Cure4Cam expenses, 100% of your donation will be directed by Cure4Cam to fund childhood cancer research!** Donations of prizes and refreshments for the race and Cure4Cam auction are also welcome.

Due to the size and popularity of this race, sponsor exposure is substantial! **Please support this event with your contribution and plan to come out on Thanksgiving morning with family, friends, or co-workers to join this inspirational event!**

Please see the attached information about Cure4Cam, as well as the 2017 Chester County Turkey Trot, or contact us at regina@cure4cam.org or chestercountyturkeytrot@gmail.com with any questions. Thank you!

Sincerely,

Regina Evans, Cameron's mom and Co-Founder Cure4Cam Childhood Cancer Foundation

Tim Bertoni, VP Fundraising, Downingtown West Cross County Team/Chester County Turkey Trot Committee

Cure4Cam Childhood Cancer Foundation

www.Cure4Cam.org