

"The best kind of inspiration is the kind that makes you want to save a life."-Cameron Evans

WHAT AN AMAZING YEAR!

With your backing and generosity, the Cure4Cam Childhood Cancer Foundation has continued to **raise awareness** of childhood cancer, **awarded six research grants**, and **inspired people of all ages** to help less fortunate children who are battling cancer. Take a peek at what we achieved over the past year with your support...

AWARENESS Inspired by Cameron and other children facing cancer, Cure4Cam volunteers connected with thousands of people in 2014 to raise public awareness of childhood cancers and the need for the development of new, more humane therapies for these diseases.

RESEARCH GRANTS In 2014, with generous contributions from our donors, we helped support six research projects totaling \$220,000 at Fred Hutchinson Cancer Research Center, Baylor College of Medicine, University of Florida, University of Colorado Denver, and Nemours/Alfred I. DuPont Hospital for Children. Alex's Lemonade Stand Foundation matched \$200,000, thus directing a total of \$420,000 to brilliant childhood cancer researchers developing targeted therapies to treat a variety of pediatric cancers. Two of these grants are supporting research projects that are close to promising clinical trials.

"KIDS HELPING KIDS"

CAM-A-THON The 2nd annual Cam-a-thon dance marathon in 2/2015 was a huge success! Student planned and executed, the event drew all three Downingtown High Schools together for a night of dancing, creative play and friendly competition.



Teams of students also made 57 tied fleece blankets for cancer patients. The night (or rather early morning) culminated in a big "reveal" of a number quadrupling last year's fundraising total, raising over \$30,000 for kids with cancer!



RELAYS 4 CAM SWIMS Starting in 2014 and continuing into the new year, students worked to develop and personalize this team oriented swimming event consisting of fundraising followed by some creative relays. These events were initiated by students

of all ages and planned and carried out in conjunction with Cure4Cam and coach guidance.

BLANKETS Individuals and groups of adults and children continue to make "Great Big Hugs". These warm, soft



sentiments come from Brownie troops, student athletic teams, adult happy hours, and have even been made at birthday parties! To date, 123 blankets have been delivered, bringing smiles and a caring message to children with cancer.

VOLUNTEER(S) OF THE YEAR

Mother/daughter team Laura and Lexi Rauth developed the Relays4Cam swim program and supported multiple swim events at YMCA's, swim clubs, high schools and colleges in the past two years raising over \$15,000 for kids with cancer. Lexi is a junior in high school and, besides starting Relays4Cam, is involved with many other aspects of the charity. We are thankful for their passion and devotion!



RUN/WALK EVENTS Teams and individuals came out again with enthusiasm for the “Muddy Shoes Relay”. Retitled “Relays4Cam” in 2015, this family-friendly 5K Run/Walk allowed participants to continue to honor Cameron’s memory and bring awareness to the need for a cure! July 2014 saw the inaugural Cure4Cam Moonlight 5K, drawing a terrific crowd of runners and walkers outfitted with glow sticks and other fluorescent apparel/accessories!



Due to the success of this event, this summer there will be two Cure4Cam Moonlight 5Ks, the first on Tuesday evening, June 30 on the Chester Valley Trail in Exton, and the other at West Chester Rustin High School on Thursday, August 27. Both races will start at 8:15 p.m.

Finally, through generosity of sponsors and donors, the Chester County Turkey Trot, sponsored by the Downingtown West Cross Country team, raised a record amount of funds to support Cure4Cam’s mission. Many of the volunteers for all these races were, indeed, students, joining the crusade of “kids helping kids”.



THANKS We would like to extend a huge thank you to all the Cure4Cam volunteers, sponsors and donors! Your support makes all of this possible. Due to a private contribution that covers Cure4Cam’s operating expenses, 100% of donations received go to fund critical pediatric cancer research. Together, we will make a difference in the journey of a child facing cancer!

NEW WEBSITE 2014 brought the advent of a brand new website. It is still a work in progress! Check it out at <http://www.cure4cam.org>

Registration, volunteer, and sponsorship information for all Cure4Cam events can be found at www.cure4cam.org.

WORDS OF WISDOM Cameron was wise beyond his years. This is a favorite quote of ours! *“As we run through life, we step into many moments, both good and bad, but as long as we don't change our shoes too much, there is nothing we can't handle. Currently, I am stepping in mud, and when I get out of the mud, it will leave a trace on everything else I step on. This can be a good thing as long as I am positive in the mud, so that the trail I later leave is a good one. The mud may stain my shoe, but it will not change the brand or the foot inside, only build up its character.”*



PEDIATRIC CANCER FACTS Did you know that more than 95% of childhood cancer survivors will have a significant health related issue by the time they are 45 years of age? These health related issues are side effects of either the cancer or more commonly, the result of its treatment. (St. Jude Children’s Research (2013) via Coalition Against Childhood Cancer)

Major Partners & Sponsors



Walters Family

Kaufmann Family Lauren and Don Morel

